



## LAKESHORE

**Lakeshore Foundation is a non-profit 501c3 organization. Our mission is to encourage and provide opportunities for people with disability to live a healthy lifestyle through activity, research, advocacy, and health promotion.**

### **New Job Posting: Graphic Designer**

Lakeshore Foundation is currently seeking an energetic, creative, resourceful, self starter with experience in graphic design. The Graphic Designer is responsible for designing and producing a variety of print and digital communication materials to support the mission and activities of the Lakeshore Foundation. Applicants must have working knowledge and proficiency of Adobe Creative Suite. The position works with Lakeshore Communications and staff to support projects and activities that further the Lakeshore mission. The ideal candidate is a team player with a collaborative approach, strong work ethic, a natural artistic eye, a well-developed creative sensibility, an understanding of accessible communications practices, and a deep appreciation for detail.

### **Primary Job Responsibilities:**

- Prepare layouts for print materials, including flyers, posters, brochures, etc.
- Create graphics for website and social media use
- Create package design and branding for campaigns (i.e. logo, toolkits, infographics, etc.)
- Maintain a photo library and take/edit photos as needed
- Ensure all productions are accessible
- Generate creative ideas
- Assist with marketing and social media duties
- Be aware of industry trends
- Communicate proactively regarding design of projects and activities

### **Qualifications:**

- Keen sense of composition, typography, color theory, space, scale, layout, and grid systems in print and digital design
- Knowledge of file format types, such as PDF, TIF, EPS, JPG, PNG, GIF, etc., and how to create and edit them
- Expert proficiency in Adobe Creative Suite and printing concepts
- Proficiency in all Microsoft Office applications
- Proficiency in taking photos for print and digital publication
- Demonstrated ability to perform in a fast-paced environment with rapidly changing priorities and competing deadlines
- High degree of initiative and independent execution
- Effective organization, interpersonal and written communication skills
- Working knowledge of disability awareness and production of accessible design and/or willingness to learn
- Bachelor degree or equivalent certificate in Graphic Design or related field and/or experience as a graphic designer
- Commitment to working in a team environment.
- CPR and AED required, Standard First Aid a plus.

Lived experience with a physical disability is advantageous.

Please forward resume and letter of interest by February 1, 2021 to: Debbie Smith, [debbies@lakeshore.org](mailto:debbies@lakeshore.org).

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