



COVID-19 Disability Community Needs Assessment Report

Social Media Communication Toolkit

This toolkit is for communicating the impact of COVID-19 and the findings from a national online, COVID-19 survey identifying critical, unmet needs of the disability community from the viewpoint of both people with disabilities and/or chronic health conditions and those who are family members or caregivers of someone with a disability and/or chronic health condition.

Link to access the full COVID-10 Disability Community Needs Assessment Report:
{insert link}

Sample Social Media Posts

Facebook

How are you addressing the needs of people with disabilities and chronic conditions during a global pandemic? A national survey conducted by Lakeshore foundation and NCHPAD explores the current needs and sources of worry for those who face inequalities in emergency responses that affect health, safety, and wellbeing. {insert link}

COVID-19 does not discriminate who it devastates, and those with a disability and chronic conditions are being impacted the most. What is your organization doing to support those who are being affected? {insert link}

In a national survey, 33% of people with a disability and/or chronic condition shared that they are worried about finances. Many fear they will be unable to pay bills, afford care for service animals, and purchase daily necessities during COVID-19. Learn more about the inequalities this population is facing via the COVID-19 Disability Community Needs Assessment Report, conducted by Lakeshore Foundation and The National Center on Health, Physical Activity and Disability. {insert link}

Sample Social Media Posts

Twitter

33% of people with a disability or chronic condition do not have support available through family, friends, or caregivers. How are you showing support and meeting the needs of those being impacted the most? #DisabledNotDisposable #WeAreEssential {insert link}

People with disabilities and chronic conditions have responded to a national survey focusing on the barriers of accessing daily needs, sources of worry, and unmet assistance from those in their community. #WeAreEssential {insert link}

@LakeshoreFoundation & @NCHPAD have conducted a national survey identifying the current needs and sources of worry for those who face inequalities in emergency responses that affect health, safety, and wellbeing. #DisabledNotDisposable #WeAreEssential {Insert Link}

How is your organization identifying the needs of people with disabilities and chronic health conditions during COVID-19? #DisabledNotDisposable #WeAreEssential {insert link}

COVID-19 does not discriminate who it devastates, and those with a disability and chronic conditions are being impacted the most. What is your organization doing to support those who are being affected? #WeAreEssential {insert link}

Instagram

During COVID-19 are you able to meet your daily health related goals? For 58% of our respondents with a disability and chronic condition, the answer is no. Learn how inequalities in emergency response affect the health, safety, and wellbeing of our community via the link in our bio. #DisabledNotDisposable #WeAreEssential

People with disabilities and chronic conditions have responded to a national survey focusing on the barriers of accessing daily needs, sources of worry, and unmet assistance from those in their community. Read the full report via the link in our bio. #DisabledNotDisposable #WeAreEssential

COVID-19 does not discriminate who it devastates, and those with a disability and chronic conditions are being impacted the most. What is your organization doing to support those who are being affected the most? Learn more via the link in our bio. #DisabledNotDisposable #WeAreEssential

